

Strong Foundations for Literacy

At Imagine Education Group, we believe that strong foundations for literacy begins with language, conversation, connection, and curiosity. Early experiences with talking, listening, storytelling, and exploring ideas help children develop the confidence and skills they need for reading and writing later in life.

We see families as vital partners and co-creators in a child's learning journey. The conversations you have at home, the stories you share, and the questions your child asks all play an important role in building early literacy skills.

Early literacy, also known as emergent literacy, develops through everyday experiences — chatting during meals, noticing signs while driving, telling stories, singing songs, and asking questions about the world around us.

We warmly invite you to share your observations and wonderings about your child's learning with us.

Some things you might notice at home include:

- New words your child is saying
- Stories or songs they enjoy
- Questions they ask about the world around them

Your insights help us connect home experiences with learning at the centre and ensure our program reflects the voices and interests of our children and families.



Suggestion to Try at Home: “I Wonder...”

This week, try a simple curiosity game with your child.

1. Choose an everyday object such as a leaf, toy, spoon, or book.
2. Ask your child a wondering question such as:
 - “I wonder what happens if...?”
 - “What do you notice about this?”
 - “Why do you think it looks like that?”
3. Follow your child's ideas and explore their thinking together.

This simple activity helps build language, thinking skills, and curiosity, which are all important foundations for literacy

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Learning Through Everyday Moments

We believe that learning happens all the time, not only during structured learning experiences.

One way we support children's development is through Enriched Caregiving. This approach recognises that everyday care routines – such as feeding, dressing, nappy changes, and bathing – can become rich opportunities for learning, language, and connection.

During these moments, children are often calm, engaged, and attentive, making them wonderful opportunities to build language and thinking skills.

Here are some simple ways you can do this learning in everyday routines at home:

Counting and Sequencing

Count steps as you help your child get dressed.

“One sock, two sock” “Now let's do three buttons!”

Language and Vocabulary

Name body parts during bath time or describe textures.

“The water feels warm” “The soap is slippery” “Your towel is soft”

Narration and Conversation

Talk through what you are doing and invite your child to respond.

“I'm pouring water into your cup. Can you hold it?”

Sensory Exploration

Encourage children to notice smells, textures, and sounds during routines.

“Can you smell the shampoo?” “Listen to the water splash”



Why These Moments Matter

By turning everyday routines into interactive learning experiences, we support children's:

- Language and communication skills
- Early thinking and problem-solving
- Confidence and independence
- Sense of connection with caring adults

Most importantly, these moments strengthen the relationship between children and the adults who care for them.